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**SUBMIT YOUR BEST STOCK PICK TO THE SOHN INVESTMENT IDEA CONTEST SPONSORED BY GLG
(Gerson Lehrman Group)**

The winner, to be selected by world-renowned investors William Ackman, David Einhorn, Joel Greenblatt, Seth Klarman and Larry Robbins, to present at the 23rd Annual Sohn Investment Conference

New York, NY – February 21, 2018 – The Sohn Conference Foundation today announced the launch date of its Investment Idea Contest ahead of the 23rd Annual Sohn Investment Conference, in partnership with CNBC. The contest supports the Foundation’s mission to treat and cure pediatric cancer. The winner will present his or her idea to more than 3,000 attendees from across the globe at the conference on April 23, 2018 at Lincoln Center in New York City.

Sponsored by [GLG](#) (Gerson Lehrman Group), the world’s leading professional membership for on-demand, one-on-one learning, the contest will kick off on March 13, 2018 and is open to any individual with an investment idea for a marketable security (long or short) with a market capitalization above \$1 billion. The submission deadline is 12 p.m. EST on April 5, 2018. A panel of the world’s most elite investors, chaired by Larry Robbins and including William Ackman, Joel Greenblatt, David Einhorn and Seth Klarman will select the winner based on the judges’ determination of the most compelling investment thesis with a one-year horizon.

"The Sohn Investment Idea Contest is the only platform of its kind," said Lance Laifer, co-founder of the Sohn Conference Foundation. "It's a once-in-a-lifetime opportunity for both professionals and students, regardless of industry, to present their idea on the Sohn stage alongside the most esteemed investors. We look forward to receiving this year’s submissions and reviewing these fresh perspectives on the market."

The conference is famous for featuring a number of prominent investors, including Larry Robbins, Founder, Portfolio Manager and CEO, Glenview Capital Management LLC. Robbins is a longtime speaker at the conference. At the 2017 Sohn Conference, Robbins surprised attendees by announcing on stage that he was donating \$1 million to the Foundation in his father’s memory. His generous donation funded The Sheldon Robbins Adolescent and Young Adult Clinical Trials Initiative, which will provide unprecedented access to innovative precision medicine by linking pediatric patients at Memorial Sloan Kettering Cancer Center to new drug therapies.

"The Sohn Investment Idea Contest winner’s presentation always brings an exciting new perspective to the conference’s elite roster of speakers," said Larry Robbins. "The contest not only provides an unparalleled opportunity for anyone with an investment idea, but also supports the Foundation’s mission to treat and cure pediatric cancer, which our firm is proud to have supported for the past 15 years."

"GLG has been committed to accelerating medical breakthroughs by connecting professionals to expertise since our very first projects nearly 20 years ago," said GLG CEO Alexander Saint-Amand. "We are long-time supporters of Sohn, and we are proud to continue to support the Sohn Investment Idea Contest and the Sohn Conference Foundation's lifesaving efforts in the fight against cancer."

Dylan Adelman, an undergraduate student at the University of Pennsylvania – The Wharton School, won last year's idea contest in New York, beating hundreds of others, including professionals. Adelman pitched a long bet on eBay, stating the stock is undervalued due to a misunderstood relationship between eBay and its merchant of record, PayPal.

For more details or to enter the contest, please visit www.sohnconference.org/contest. Follow the contest on Twitter at @SohnIdeaContest @SohnConf

For more information or to register for the Sohn Investment Conference, please visit www.sohnconference.org/new-york

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ABOUT THE SOHN CONFERENCE FOUNDATION

The Sohn Conference Foundation is dedicated to the treatment and cure of pediatric cancer. The Foundation supports cutting-edge medical research, state-of-the-art research equipment, and innovative programs to ensure that children with cancer survive and thrive. The Foundation raises its funds through premier investment conferences, including the renowned annual New York Sohn Investment Conference.

The Conference honors the memory of Ira Sohn, a Wall Street Professional who lost his battle with cancer at age 29. His friends and family founded the New York Sohn Investment Conference in 1995. Since then, investment leaders from across the globe have been inspired to launch partner Sohn Conferences to bring the financial community together for charitable causes. Sohn Conferences include, Sohn Australia, Sohn Brazil, Sohn Canada, Sohn Geneva, Sohn Hong Kong, Sohn India, Sohn London, Sohn Monaco, Sohn San Francisco and Sohn Tel Aviv. To date, the Foundation has raised more than \$80 million. More information on the Sohn Investment Conference is available at www.sohnconference.org

ABOUT GLG / GERSON LEHRMAN GROUP

GLG is the world's leading membership for professional learning. Business leaders, investors, consultants, social entrepreneurs, and other top professionals rely on GLG to learn in short- and long-term engagements from more than 500,000 members and other experts. Clients partner with GLG to address their most complex strategic challenges, make better business decisions, and advance their careers through conversations, mentorships, small group meetings, surveys, and other interactions—all within a rigorous compliance framework. Headquartered in New York City, GLG's 1,400 employees work from offices in 12 countries. For more information visit www.GLG.it.

ABOUT CNBC

With CNBC in the U.S., CNBC in Asia Pacific, CNBC in Europe, Middle East and Africa, and CNBC World, CNBC is the recognized world leader in business news and provides real-time financial market coverage and business information to more than 385 million homes worldwide, including more than 94 million households in the United States and Canada. CNBC also provides daily business updates to 400 million

households across China. The network's 15 live hours a day of business programming in North America (weekdays from 4:00 a.m. - 7:00 p.m. ET) is produced at CNBC's global headquarters in Englewood Cliffs, N.J., and includes reports from CNBC News bureaus worldwide. CNBC at night features a mix of new reality programming, CNBC's highly successful series produced exclusively for CNBC and a number of distinctive in-house documentaries.

CNBC also has a vast portfolio of digital products which deliver real-time financial market news and information across a variety of platforms including: CNBC.com; CNBC PRO, the premium, integrated desktop/mobile service that provides live access to CNBC programming, exclusive video content and global market data and analysis; a suite of CNBC mobile products including the CNBC Apps for iOS, Android and Windows devices; and additional products such as the CNBC App for the Apple Watch and Apple TV.

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