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**LEADING GLOBAL INVESTORS TO CONVENE AT THE INAUGURAL
SOHN TEL AVIV INVESTMENT CONFERENCE**

New York, NY – September 22, 2015 – The Sohn Conference Foundation is proud to announce the Sohn Tel Aviv Investment Conference, to be held on October 14, 2015 at the Tel Aviv Stock Exchange Auditorium. Bringing together some of the best and brightest investors from Israel and around the world, the Sohn Tel Aviv Conference will expand the organization's global presence, rallying the investment community to raise crucial funds to support pediatric cancer treatment and care.

Since 1995, the world-renowned Sohn Investment Conference, held annually in New York, has been the premier investment event, bringing the world's savviest investors together to share fresh insights and money-making ideas to benefit the Sohn Conference Foundation's work to end childhood cancer. Since its inception, the Foundation has raised more than \$60 million to fund pediatric research and care and the Conference has expanded to Hong Kong, London, San Francisco, Toronto, and now Tel Aviv.

The speaker lineup for the Sohn Tel Aviv Investment Conference, with additional speakers to be announced soon:

- **Raanan Agus** is the Global Co-head of the **Goldman Sachs Investment Partners (GSIP)** group in the Investment Management Division (IMD). With over 75 professionals globally, GSIP invests more than \$8 billion across both public and private opportunities. Raanan is also a member of the IMD Operating Committee. He joined Goldman Sachs in 1993 as an associate in Equities Arbitrage. Following that role, Raanan co-headed the Principal Strategies group in the Securities Division in 2003 and later became head of the group until the end of 2007. He was named managing director in 1999 and partner in 2000. Raanan earned an AB from Princeton University in 1989 and a JD/MBA specializing in finance from Columbia University in 1993.
- **Shlomi Bracha**, is a founding partner and co-manager of **Noked Capital Ltd.**, one of the fastest growing and best performing hedge funds in Israel. Mr. Bracha was CEO and Chief Investment Officer of Psagot Provident and Pension Funds, the largest investment house in Israel, from 2006 to 2013. Between the years 2005-2006 Mr. Bracha was CEO of Dash Mutual Funds and prior to that he was the investment department manager at Leumi Pia. Mr. Bracha has a BA in Economics and an MBA (finance) from the Hebrew University in Jerusalem.
- **Seth Fischer** is the CIO of **Oasis Management Co. Ltd.**, headquartered in Hong Kong. Seth founded Oasis in 2002 after a seven-year career running the Asian portfolio at Highbridge Capital. Oasis manages global, market neutral, multi-strategies funds with a primary focus on Asia. After completing his degree at Yeshiva University, Seth served in the IDF. He is a Board Member of the Karen Leung Foundation, a Board Member of Carmel School in Hong Kong, and Vice Chairman of the Ohel Leah Synagogue Management Committee in Hong Kong.

- **Jonathan Half**, Managing Director /Co-Portfolio Manager of **ION Asset Management**, has spent his entire career researching stocks. He has over 20 years of industry experience out of which he spent 13 years in equity research, at institutions such as UBS, First Manhattan, Lehman Brothers and Oscar Gruss. Jonathan opened the UBS Israel office in 1998 and spent 7 years covering Israeli tech companies. In 2006, Jonathan left UBS to launch ION. With nearly a 9 year track record and a solid 10% net CAGR, ION is a leading hedge fund in Israel. Jonathan has a B.Sc. Industrial Engineering and Management from Tel Aviv University and MBA from Columbia University in New York City.
- **Andrew Herenstein**, is co-Portfolio Manager and co-founder of **Monarch Alternative Capital LP**, a \$5.0 billion private investment firm with offices in New York and London focused primarily on the debt of distressed and bankrupt companies. Established in 2002, the origins of Monarch date back to 1992 when the firm's co-founders joined together at Lazard Frères & Co. to build an industry-leading distressed debt research effort focused on the United States and Europe. Prior to founding Monarch in March 2002, Mr. Herenstein was a Director of Lazard and served as co-Portfolio Manager of the Lazard Debt Recovery Funds, where he became widely known for his work on large and complex credits. Mr. Herenstein currently serves on the Finance and Investment Committees of Yeshiva University from which he graduated with a B.A. in Economics. Mr. Herenstein graduated from Columbia University with an M.B.A.
- **Stephen Levey**, Managing Director /Co-Portfolio Manager of **ION Asset Management**. Stephen has 20 years of industry experience out of which he spent 7 years in equity research at UBS. Stephen previously managed Barclays's Global Investors' Israel Fund, a \$150m closed end trust investing in Israeli equities. In UBS, Stephen and his partner were ranked #1 Israel Research team for 6 years in the Institutional Investor survey (II). In 2006, Stephen left UBS to launch the ION Israel fund. Stephen holds a First Class Honors degree in Economic History and a Masters in Politics of the World Economy from the London School of Economics.
- **Paul McNamara** is an Investment Director at **GAM Holding AG**, based in Switzerland and is the lead manager on emerging market bond and currency long only and hedge fund strategies. Mr. McNamara joined GAM following its acquisition of the fixed income and foreign exchange specialist, Augustus, in 2009 where he started managing most of the funds he runs to date. Mr. McNamara joined Augustus (then Julius Baer Investments Limited) in 1997 from the Export Credits Guarantee department of the UK Government Economic Service, where he was an economist. He began his career as a lecturer. Mr. McNamara holds an MSc in Economics from the London School of Economics.
- **Daniel Nir** is the founder and was the Managing Partner of **Gracie Capital** an investment firm located in New York City. He served as Chairman of Gracie from its inception in 1999, until it was sold to Moelis and Company in 2011. Prior to founding Gracie, Mr. Nir started as an analyst and ultimately became a Managing Partner at Gotham Capital between 1985-1997. He now focuses primarily on two philanthropic ventures that serve children. He is co-founder and President of the Sohn Conference Foundation and he serves on the board of the Success Charter Network, a New York based charter school that serves 11,000 children. Mr. Nir received a BS in Economics from the Wharton School in 1982. He is also a graduate of the one year program at the Rothberg School at Hebrew University.
- **Stuart Roden** is Chairman of **Lansdowne Partners Limited**, a member of the management committee and is involved with the management of the Developed Markets funds. Prior to joining Lansdowne Partners in 2001, Stuart was a Managing

Director of Merrill Lynch Investment Managers (MLIM). Stuart started his career in the City in 1984, joining SG Warburg & Co. Stuart is the non-executive chairman of the investment committee of Marylebone Partners LLP, chairman of the Jewish Care and Oxford Centre of Jewish and Hebrew Studies investment committees, and a member of London School of Economics investment committee. Stuart received a 1st class honours degree in Economics (BSc) from the London School of Economics.

- **Daniel Schwartz**, is Chief Investment Officer and a Managing Partner of **York Capital Management LLC**. Prior to 1993 he worked at Morgan Stanley & Co, in the Investment Banking Group and in the Global Equity Derivatives Group. York was founded in September 1991 as an investment management firm focusing on a multi-strategy and event-driven investment approach, which emphasizes the fundamental analysis of industries and businesses. As of August 1, 2015, York employed 60 investment professionals and 204 total employees globally, located primarily in New York, London, and Hong Kong, and managed approximately \$26.5 billion in assets. York is a global asset management firm with deep investment experience in Israel, with high profile deals such as the purchase of Psagot. Mr. Schwartz has agreed to co-chair the Sohn Tel Aviv Investment Conference and make a presentation, subject to calendar conflicts.
- **Ron Senator** is a Co-Founder and managing partner of **Sphera Funds Management**. Prior to establishing Sphera, Mr. Senator was Head of JPMorgan Chase Israel, responsible for investment banking activities and execution in the Israeli market. Mr. Senator had previously worked at JPMorgan Securities and SG Cowen in New York in various investment banking and advisory roles. He started his career at Gilat Satellite Networks (GILT) where he worked in a business development role. Mr. Senator holds a B.A. in Economics from Bar-Ilan University and an MBA from Yale University. Ron is the Portfolio Manager of the Sphera Fund.
- **Dan Senor** is an executive at **Elliott Management Corporation**, a New York-based investment fund with affiliated offices in London, Tokyo, and Hong Kong. He is co-author of "Start-Up Nation: The Story of Israel's Economic Miracle," a New York Times bestseller. "Start-Up Nation" has been translated into 30 languages and has been on bestseller lists in China, India, and Singapore. Dan was a foreign policy advisor to Governor Mitt Romney on his 2012 and 2008 presidential campaigns, and was the top advisor to vice-presidential nominee Paul Ryan in 2012. Earlier in his career, Dan was a senior advisor to the Coalition in Iraq, before which he was a Pentagon official based at U.S. Central Command in Qatar. Prior to joining the Department of Defense, Dan was an investment professional at the Carlyle Group. He has written analytical pieces for the Wall Street Journal, New York Times, USA Today, and Washington Post, and is a frequent guest on MSNBC's "Morning Joe," CNBC's "Squawk Box," CNN's "Fareed Zakaria GPS", ABC's "This Week with George Stephanopoulos", and NBC's "Meet the Press". Dan serves on the boards of Start-Up Nation Central, the Foreign Policy Initiative, the Jewish Community Project of Lower Manhattan, the Abraham Joshua Heschel School, and is a member of the Forum of Young Global Leaders at the World Economic Forum. He is a graduate of Harvard Business School.
- **Paul E. Singer** is the founder and president of **Elliott Management Corporation**, a New York-based investment fund with affiliated offices in London, Hong Kong, and Tokyo. Launched in 1977 with \$1 million of capital, Elliott's total assets under management have grown to approximately \$26 billion today. The Wall Street Journal has recognized Elliott for its early forecasting of the systemic economic crisis of 2008. The New York Times has written that "of all the hedge fund managers on Wall Street, [Elliott] is one of the most revered." Mr. Singer is co-founder of Start-Up

Nation Central, an organization inspired by the book "Start-Up Nation: The Story of Israel's Economic Miracle". He is on the boards of Harvard Medical School and of Commentary magazine, and on the advisory board of the James Madison Program in American Ideals and Institutions at Princeton University. Mr. Singer is also chairman of the Manhattan Institute for Policy Research.

- **Shmulik Zysman**, is the founder of the international law firm **ZAG-S&W** (Zysman, Aharoni, Gayer & Co.), based in Israel, the USA, China and the UK. Mr. Zysman is one of Israel's leading commercial lawyers, specializing in capital markets law, international transactions and technology companies. As a former Maccabi Tel Aviv basketball star, he won the Euro league Cup in 1981, when Maccabi won all possible titles, including the International Cup. He was also a player on the Israeli National basketball team and the founder and former head of the Israeli National Basketball Players' Union. Mr. Zysman is known for his involvement in public service, including Israeli parliamentary committees, Mr. Zysman is an active volunteer in many community-oriented and non-profit organizations and is the founder of the Rett Syndrome Foundation, which is supporting medical research to find a cure for this severely debilitating disease, which affects hundreds of thousands of young girls worldwide.

With support from the founders of the Sohn Conference Foundation, Douglas Hirsch, Daniel Nir, and Evan Sohn, the Sohn Tel Aviv Investment Conference will build a bridge between the hedge-fund industry in New York and London and the Israeli investment industry while raising critical funds for compelling pediatric causes in Israel. This year the proceeds will go towards the Israel Rett Syndrome Foundation "Silent Angels," to fund medical research into finding a cure for the disease which has struck hundreds of thousands of young girls around the world.

For more information about the Sohn Investment Conference, please contact:

- U.S.-based media inquiries: Anna Clark at aclark@groupgordon.com
- Sponsorship opportunities: Tiffany Stevens at tiffany@sohnconference.org
- Israel-based media inquiries: Eddie Shapiro at eddie@sohnconference.com or at 052-2529641

Or visit: <http://www.sohnconference.org>

ABOUT THE SOHN CONFERENCE FOUNDATION

The Sohn Conference Foundation is dedicated to the treatment and cure of pediatric cancer. The Foundation supports cutting-edge medical research, state-of-the-art research equipment, and innovative programs to ensure that children with cancer survive and thrive. The Foundation raises its funds through premier investment conferences and special events, including its renowned annual New York Sohn Investment Conference.

Founded in 1995, the Conference honors the memory of Ira Sohn, a successful trader on Wall Street who lost his battle with cancer at age 29. The Foundation has expanded its reach to include the Sohn London Conference, Sohn San Francisco Conference, Sohn Canada Conference, Sohn Hong Kong Conference, and Sohn Tel Aviv Conference. To date, the Foundation has raised more than \$60 million. More information on the Sohn Investment Conference is available at www.sohnconference.org.

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